

INSPIRE.

JOB: Digital Content Creator - 3 Month Summer Contract

Full-time, seasonal

Pay rate - \$17.00 per hour

Possibility of extension after contract ends

Inspire 360 is a recently launched Christian church in Rexdale, ON. We're looking for a Digital Content Creator to create social media videos, participate in our upcoming podcast, conduct interviews, and more! The right candidate has a mind for creating engaging content, comfortable working across different mediums, is organized and detail oriented, and gets excited by growth.

What You'll Do:

- Writing, reviewing, editing, and updating content for our social media platforms and website
- Participating (and potentially hosting) our upcoming Podcast, which focuses on the intersection of Christian faith and modern life
- Assisting the creative team with the design of promotional materials.
- Using social media to engage consumers, respond to questions or complaints, and to promote company initiatives.
- Monitoring social media and company website metrics.
- Utilizing SEO methods to increase site traffic.
- Suggesting new ways to promote our organization
- Create posts and video content

What You'll Need:

- A great personality and a passion for being in front of the camera
- Exceptional working knowledge and understanding of Social Media platforms: YouTube, Instagram, Twitter, Facebook, Tiktok and SnapChat
- Effective time management and multitasking skills
- Strong storytelling skills with a proven ability to capture attention
- Excellent research, organizational, and time management skills
- Strong listening and communication skills.
- The capacity to work independently and collaboratively
- Ability to work efficiently without compromising quality or accuracy

Nice To Have:

- Graphic design experience (using Adobe Photoshop, InDesign, Canva or similar software)
- Video editing experience (using Adobe Premiere Pro, After Effects, Vegas Pro, Final Cut Pro, or similar software)Strong analytical and research skills, overall consumer digital trend awareness

Schedule:

- Flexible scheduling, but must be available on Sundays from 9:30AM - 3PM
- Ability to work remotely occasionally
- We encourage applicants to send links to portfolio work, created videos, posts and other types of content.

Please email your resume to jobs@myinspire360.com